

The logo for SMPS (Society for Marketing Professional Services) consists of the letters "SMPS" in a white, serif font, centered within a dark blue square.

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**Society for Marketing  
Professional Services**

**Alabama**

2016-2017 CORPORATE SPONSORSHIP

### **WHAT IS SMPS?**

The Society for Marketing Professional Services was created in 1973 as a forum for the leaders of architectural, engineering, construction, and related professional services firms to share knowledge, pool resources, and generate business opportunities. Since then, SMPS has garnered respect in the A/E/C industry and the current mission is to advocate, educate, and connect leaders in the building industry. The local Alabama Chapter assists the organization with its mission by providing business development, networking, and educational opportunities throughout the given year.

### **WHY SPONSOR?**

The Alabama Chapter is set to offer numerous programs this year where sponsor firms will be recognized. This includes recognition at events, e-blasts, promotional materials, and more!

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**Gain access to leaders in the A/E/C industry and support  
SMPS Alabama, its members, and its mission by becoming a  
corporate sponsor today!**

A full list of benefits and how to become an annual or event sponsor can  
be found on the following pages.

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**To discuss sponsorship opportunities, contact:**

Beth Gibbs  
Immediate Past President & Director of Sponsorships  
205.943.5044  
bgibbs@blharbert.com

[www.smpsalabama.org](http://www.smpsalabama.org)



# Society for Marketing Professional Services

## Alabama

ANNUAL SPONSORSHIP 2016-2017

### PLATINUM SPONSOR

\$1,200

- One-year membership or renewal to SMPS for one company representative (up to \$440 value)
- Two FREE registrations to every luncheon program (up to \$400 value)
- One FREE registration to one SMPS Alabama workshop (up to \$150 value)
- Company logo and hyperlink on the Chapter's website.
- Logo recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Sponsor recognition name tag at all attended events

### GOLD SPONSOR

\$1,000

- Two FREE registrations to every luncheon program (up to \$500 value)
- One FREE registration to one SMPS Alabama workshop (up to \$150 value)
- Company logo and hyperlink on the Chapter's website
- Logo recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Sponsor recognition name tag at all attended events

### SILVER SPONSOR

\$500

- One FREE registration to every luncheon program (up to \$250 value)
- Company logo and hyperlink on the Chapter's website
- Logo recognition on all Chapter event's promotional materials (print and electronic)
- Verbal recognition at all events throughout the year
- Sponsor recognition name tag at all attended events

### FRIENDS OF SMPS

\$250

- Exclusive opportunity to set up exhibit booth at SMPS program of your choice
- Company logo and hyperlink on the Chapter's website
- Verbal recognition at all events throughout the year
- Sponsor recognition name tag at all attended events

### OTHER/IN-KIND SPONSORSHIPS

We are happy to work with you to create a customized sponsorship to suit your company's needs!  
Please contact Beth Gibbs to discuss additional opportunities: 205.943.5044 or  
bgibbs@blharbert.com.

**WORKSHOP SPONSOR****\$450**  
NON-MEMBERS**\$350**  
MEMBERS

- Two FREE registrations to the workshop (up to \$400 value)
- Opportunity for 5 minute company introduction at the event by a member of your firm
- Company logo on the Chapter's website for the event
- Logo recognition on all Chapter event's promotional materials (print and electronic) for the event
- Verbal recognition at workshop
- Sponsor recognition name tag at workshop

**NETWORKING EVENT SPONSOR****\$300**  
NON-MEMBERS**\$250**  
MEMBERS

- Opportunity to speak for 5 minutes at the event
- Opportunity to display your company's products and pass out promotional items
- Opportunity to network with your target audience at an after-hours, casual event
- Company logo on the Chapter's website for the event
- Logo recognition on all Chapter event's promotional materials (print and electronic) for the event including signage at the event
- Sponsor recognition name tag at the event

**LUNCHEON GOLD SPONSOR****\$250**  
NON-MEMBERS**\$200**  
MEMBERS

- Two FREE registrations to the luncheon program (up to \$50 value)
- Exhibit company materials at the event (table included)
- Company leave behinds at event
- Opportunity to meet with the luncheon speaker for 15 minutes prior to the start of program
- Opportunity for 2 minute company introduction at the luncheon by a member of your firm
- Company logo on the Chapter's website for the event
- Logo recognition on all Chapter event's promotional materials (print and electronic) for the event
- Verbal recognition at luncheon

**LUNCHEON SILVER SPONSOR****\$200**  
NON-MEMBERS**\$150**  
MEMBERS

- One FREE registration to the luncheon program (up to \$25 value)
- Company leave behinds at event
- Opportunity for two-minute company introduction at the luncheon by a member of your firm
- Company logo on the Chapter's website for the event
- Logo recognition on all Chapter event's promotional materials (print and electronic) for the event
- Verbal recognition at luncheon
- Sponsor recognition name tag at luncheon



# Society for Marketing Professional Services

## Alabama

2016-2017 CORPORATE SPONSORSHIP

### SPONSOR TYPE (CHECK ALL THAT APPLY)

- Annual:**  Platinum Sponsor  
 Gold Sponsor  
 Silver Sponsor  
 Friends of SMPS  
 In Kind / Other Sponsor

- Program:**  Luncheon Gold  
 Luncheon Silver  
 Workshop  
 Networking Event

Please list the date(s) and topic(s) of the event(s) you would like to sponsor:

Date: \_\_\_\_\_ Topic: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

SMPS Authorized Signature: \_\_\_\_\_

Check Amount: \_\_\_\_\_

Please make payable to: *SMPS Alabama*

Payment is due with this signed agreement and should be sent to the address below:

SMPS Alabama  
P.O. Box 11914  
Birmingham, AL 35202  
No invoices will be sent.

Logos in .eps format should be e-mailed to [bgibbs@blharbert.com](mailto:bgibbs@blharbert.com)

To discuss sponsorship opportunities, contact:

Beth Gibbs  
Immediate Past President & Director of Sponsorships  
205.943.5044  
[bgibbs@blharbert.com](mailto:bgibbs@blharbert.com)

Thank you for sponsoring SMPS Alabama!